



The project is implemented by:

PROJECT SUMMARY (1)

FIELD	INFO
Country/City and/or Region	Macedonia/Shtip
IPA Component/ (national or regional) Programming year	National 2014 - 2015
IPA Measure/ Project Fiche Title	IPA 2 Civil Society Facility & Media 2014 – 2015
Title	“Developing competences for social entrepreneurship through games in Shtip municipality”
Final beneficiary	Youth from Shtip municipality with emphasis on strengthening ties between Roma and young people from other ethnicities, Business sector, NGOs, etc.
Partners	<ul style="list-style-type: none"> - National Centre for Development of Innovation and Entrepreneurial Learning - Association of multi-ethnic society for human rights Shtip
Abstract	The aim of the project is to strengthen the networking abilities as well as organizational skills of civic organizations, to improve the cooperation with the local municipality and to enable the social inclusion of young members of the Roma population through integration with young Macedonians and innovative education about social entrepreneurship which will be done through games.
Context	According to the 2002 census, the Republic of Macedonia has 2,022,547 inhabitants, of whom 53,879 (2.66%) declared themselves Roma. But like in the other countries in the region, the actual number of Roma population is much higher than the official figure. The rate of unemployment among Roma in Macedonia is double the national average and comes to 70-80 percent. According to Roma NGOs, the actual figure is more than 90 percent. A survey on vulnerable groups shows that only 8.3 percent of the working-age Roma (older than 15) are employed or self-employed, in either the formal or informal economy, and only 7.2 percent of Roma in this age group have full-time employment. European Union has recognised the inclusion problem of Roma population long time ago and many social, economic and education programs for inclusion on a national and regional level have been started. Social entrepreneurship, as a part of this project, is seen as an important and effective way of enhancing social participation, inclusion and integration of socially marginalized young people in the communities. Social entrepreneurship provides the incentive for young people to become empowered and strive to look for innovative solutions to some of the challenges they face in their communities.



Together4Success: young entrepreneurs, a driving force for good inter-ethnic relations

This Project is funded by the European Union

16ta Makedonska Brigada 13b, 1000 Skopje
02 3108 891

www.yes-network.org
info@yes-network.org



The project is implemented by:

Objectives	<ul style="list-style-type: none"> - To conduct a workshop for strengthening the capacities of the civic organizations, development of networking and organizational skills; - To promote social entrepreneurship to young people in municipality Shtip, especially to young people who are part of the Roma population; - To develop and tailor an educational method for entrepreneurial skills and social entrepreneurship through the use of Lego blocks; - To educate 30 representatives of the Roman population and 30 Macedonians in municipality Shtip about social entrepreneurship; - To organize a networking event of young entrepreneurs from all ethnic communities, civic organizations, local government and other relevant institution to support entrepreneurship.
Impact/Output/Result	<p>With the realisation of the proposed objectives the capacities and skills of the civic organizations will be improved, integration of Roma people in the labour market will be improved. With the commencement of the three primary activities that are envisioned in this project (workshops for civic organizations, training for you people from both the Roma and Macedonian population and the event that is geared towards networking and building connections between individuals, civic organizations and other relevant organizations/institutions), following results will be achieved:</p> <ul style="list-style-type: none"> - Improved organizational skills and networking capacities of the civic organizations; - Improved cooperation between civic organizations, local government and other relevant institutions for supporting business; - Improved understanding of social entrepreneurship; - Greater awareness of the importance of social entrepreneurship; - Improved personal skills regarding social entrepreneurship: innovative and creative thinking, communication and presentation skills, developing business models with the help of the KREON methodology that is based around the use of Lego blocks and business canvas; - Innovative solutions to problems with the use of social entrepreneurship; - Greater integration of the Roma population and young people from other marginalized groups from the municipality of Shtip into the social life.



Together4Success: young entrepreneurs, a driving force for good inter-ethnic relations

This Project is funded by the European Union

16ta Makedonska Brigada 13b, 1000 Skopje
02 3108 891

www.yes-network.org
info@yes-network.org



The project is implemented by:

PROJECT SUMMARY (2)

FIELD	INFO
Country/City and/or Region	Macedonia/Skopje
IPA Component/ (national or regional) Programming year	National 2014 - 2015
IPA Measure/ Project Fiche Title	IPA 2 Civil Society Facility & Media 2014 – 2015
Title	“Solve it! - School for social entrepreneurship”
Final beneficiary	Young future entrepreneurs from different ethnic communities, representatives of civil society, business community and local government units.
Partners	<ul style="list-style-type: none"> - Association for education MLADIINFO INTERNATIONAL Skopje - Association Institute for international and political studies Skopje
Abstract	The project is focused on improving the knowledge and skills of young future social entrepreneurs from different ethnic communities, with emphasis on minority entrepreneurs on the territory of the municipalities of Cair and Gazi Baba during the period March - August 2017, realised through networking, mutual non-formal learning and building the capacity of civil society organisations and local governments.
Context	Social entrepreneurship has long been on the agenda of European countries, and is one of the key components of the EU integration process of Macedonia. The importance of this subject is expressed in the 2020 Strategy Initiative for Social Business (May 2012) and the Strasbourg Declaration on development of SP in Europe (January 2014). In the Government's strategy for cooperation with civil society 2012-2017, Priority Area 3: Economic development and social cohesion, the main objectives are focused on: development of the social economy, increase the amount of involvement of civil society organisations in providing services for the community, encourage support and contributions from citizens and the business sector, developing partnerships between the public sector, civil society organizations and the business sector to achieve economic and social development. This strategy proposes several measures to improve the situation with social entrepreneurship in Macedonia. In the local context, the relevance of the problem can be seen through the conclusions and recommendations incorporated into the 'Multi-ethnic research study on youth entrepreneurship', stating that:



Together4Success: young entrepreneurs, a driving force for good inter-ethnic relations

This Project is funded by the European Union

16ta Makedonska Brigada 13b, 1000 Skopje
02 3108 891

www.yes-network.org
info@yes-network.org



The project is implemented by:

	<p>“young entrepreneurs show the capacity and competence of solid managers and entrepreneurs ... specific needs for business support should behave in further building entrepreneurial and leadership skills and innovative capabilities In that sense training process, mentoring and networking would be appropriate ways for business - support.”</p> <p>"Youth entrepreneurship is not sufficiently valued and promoted in our society." The study clearly shows that we need more seminars and informal learning models to encourage mutual cooperation and networking between entrepreneurs from different ethnic communities.</p>
Objectives	<ul style="list-style-type: none"> - To increase the knowledge of young future entrepreneurs, with an emphasis on minority entrepreneurs through participation in the Solve it! – School of Social Entrepreneurship; - To enhance the understanding of civil organisations and representatives of local government networking through the use of proven practices in Europe.
Impact/Output/Result	<p>With the realisation of the proposed objectives the capacities and skills of the young people for starting a social business will be increased whereas the networking and capacity building activities will facilitate building closer ties between the main target groups: youth, civil society organisations and local municipalities. Following results will be achieved:</p> <ul style="list-style-type: none"> - Trained 15 young future social entrepreneurs from different ethnic communities; - Created 5 new ideas for social businesses on the territory of the municipalities of Cair and Gazi Baba; - Applied 3 ideas on the Social Impact Award – Award for Social Entrepreneurship; - Trained 10 representatives from civil society organisations, the business sector and public institutions to better networking and promotion of cooperation between the three sectors.



Together4Success: young entrepreneurs, a driving force for good inter-ethnic relations

This Project is funded by the European Union

16ta Makedonska Brigada 13b, 1000 Skopje
02 3108 891

www.yes-network.org
info@yes-network.org



The project is implemented by:

PROJECT SUMMARY (3)

FIELD	INFO
Country/City and/or Region	Macedonia/Kicevo
IPA Component/ (national or regional) Programming year	National 2014 - 2015
IPA Measure/ Project Fiche Title	IPA 2 Civil Society Facility & Media 2014 – 2015
Title	“Economic inclusion of young Roma women at municipality of Kicevo”
Final beneficiary	Young Roma women aged 18-35 years, employed / unemployed, current or potential entrepreneurs from all educational levels, from urban and rural areas.
Partners	<ul style="list-style-type: none"> - Association of Business Women - Association for the development and integration of young Roma and Roma revival - PRERODBA
Abstract	The project is focused on strengthening the capacities and economic inclusion of young Roma women through training, advising and mentoring. Emphasis will also be placed on networking with their counterparts from other ethnic minorities from Kicevo area as well as on promoting closer cooperation between the civil society and local self-governance unit.
Context	Municipality of Kicevo is characterised with a high level of unemployment among the Roma population. Many of them are social assistance's beneficiaries and in order to maintain this low source of income, majority of them are engaged only in the field of grey economy. Particularly vulnerable in this part of the population are the young Roma women. The reasons for their disadvantaged position are numerous, starting from stereotypes and traditional position in the family life, through lacks of education and working experience that undermine the level of self-confidence and determination, to insufficient access to funding and poverty. Additionally, with the multi-ethnic (in)tolerance and the variety of procedures to be fulfilled by the business women, alleviating the entrepreneurial spirit among young Roma women becomes even more challenging. The partners are dedicated to addressing this challenge by implementing targeted training based on the assessment of the needs of young Roma women, but also in line with the inputs collected from the business community, civil society organisations and local government. This will be used as a starting point for enhancing networking between all these stakeholders for the purpose of identifying solutions and local networks for supporting young Roma women.



Together4Success: young entrepreneurs, a driving force for good inter-ethnic relations

This Project is funded by the European Union

16ta Makedonska Brigada 13b, 1000 Skopje
02 3108 891

www.yes-network.org
info@yes-network.org



The project is implemented by:

Objectives	<ul style="list-style-type: none">- To enhance networking of young Roma women entrepreneurs among themselves and with entrepreneurs from other ethnic minorities;- To establish cooperation and support network and mentoring within the business sector;- To enable increased involvement of young Roma women in the support schemes of the state institutions, local government and civil society.
Impact/Output/Result	<p>With the realisation of the proposed objectives the capacities and skills of the young Roma women people for starting a business will be increased whereas the networking and mentoring activities will facilitate building closer ties between the main target groups: youth, civil society organisations, business community and local municipality. Following results will be achieved:</p> <ul style="list-style-type: none">- Improved rate of entrepreneurship and self-employment of young Roma women;- Becoming aware of the potential that young Roma women have and could realize, free from prejudice and stereotypes;- Raising public awareness, a greater involvement of public institutions and the business sector to activate the economic potential of young Roma women and through poverty reduction, to improve the general economic situation.



Together4Success: young entrepreneurs, a driving force for good inter-ethnic relations

This Project is funded by the European Union

16ta Makedonska Brigada 13b, 1000 Skopje
02 3108 891

www.yes-network.org
info@yes-network.org